

Notes of the Industry

Edlund Addresses Oil Chemists

AN INCREASE of 100 per cent in its appropriation for market extension is the testimony offered by the American soap industry to the soundness of business conditions, according to a statement made by Roscoe C. Edlund, Manager of the Association of American Soap and Glycerine Producers, in an address before the recent meeting of the Oil Chemists Society at the Hotel McAlpin. His subject was "Expanding the market for Soap and Glycerine."

"The sum of \$3,000,000 will be spent by the Association in the next three years in a cooperative campaign to expand the market for soaps, other cleansers, and glycerine," said Mr. Edlund. "This represents an increase of more than 100 per cent over the original appropriation made for this national educational campaign when it was inaugurated in 1927. Beginning with 1930, in addition to continuing its program of national advertising, the Association of American Soap and Glycerine Producers plans to add substantially to its support of Cleanliness Institute. This organization is cooperating with many of the leading health and educational authorities in promoting higher standards of personal and community cleanliness in the United States.

"With the backing of the soap industry, Cleanliness Institute is trying to develop, upon the soundest kind of basis, the kind of thing that educators would like to develop for cleanliness teaching. Our job is to give to the every-day ordinary subject of cleanliness, the attractive features of life and color and to make the materials available to other Educational leaders. This job is really a public service. Tens of millions of dollars are expended every year in order to teach parents the importance of cleanliness in relation to health. We must provide for health officers the kind of material the health officer would like to provide for himself. As an industry, we can, with cooperation, do that which no individual in industry can do.

"No temporary recession in our financial market can stop the progress of the country towards higher standards of living, of comfort and of health. Fundamental business conditions have never been more sound. The American soap industry does not feel that it is taking any risks in supporting our business and financial structure by increased appropriations for educational work this time.

"There are no Mississippi bubbles in soap. A soap bubble, speaking in economic terms, is one of the most solid substances known. Next to the bare necessities of food, clothing and shelter, people demand the means of keeping clean. A minimum of cleanliness is already accepted by practically all the people in this country, and experience has shown that it is possible to raise that minimum substantially through the joint educational efforts of our entire industry. These efforts will not be relaxed. Instead, we expect to double them."

British Columbia Whaling

THE whaling fleet consisting of six vessels returned from the North Pacific Ocean with a total catch of 406 whales as compared with 314 during last season. Whale operations are conducted by one company only, which reported this as one of its most successful seasons. Whales are processed at the whaling stations into oil and fertilizer. The oil is sold generally to soap manufacturers in the United States. The fertilizer also finds a market in the United States.

Hold First Chemical Day

C. C. CONCANNON, chief of the Chemical Division, Department of Commerce, has announced that so successful were the "Chemical Day" conferences held by him with various manufacturers in New York in November, that this day will become a monthly feature of the service of his division hereafter. The first "Chemical Day" was held at the New York offices of the Bureau of Foreign and Domestic Commerce at the Customs House. The entire day was spent in conferences with manufacturers in the chemical, drug and allied fields, discussing their problems. So great was the demand for time, that forty requests for appointments for conferences could not be taken care of on the first day and will be given first call at the next monthly conference which will also be in charge of Mr. Concannon. Following the recent "Chemical Day," P. C. Magnus, president of Magnus, Mabee & Reynard, Inc., New York, gave an informal luncheon to Mr. Concannon and others at the Drug & Chemical Club.

Automatic Johnson Sealer Sold

Battle Creek Bread Wrapping Machine Co., Battle Creek, Mich., has bought the Johnson Automatic Sealer Co., also of Battle Creek. For the time being, the identity of both concerns will remain unchanged, with practically the same plant and field forces maintained. With the retirement of William Bent, Freman Higgins, who has been his chief assistant for some time past, will be in charge of the Johnson organization. The Battle Creek Bread Wrapping Machinery Co. has a large national service organization, which they expect to train in connection with the Johnson machines. In addition they are now planning new packaging machinery, which will be a part of the Johnson line as soon as it is ready. Products of the Johnson Automatic Sealer Co. are top and bottom sealing machines, lining equipment, wax and glassine paper wrappers and gross and net weight scales. The Battle Creek Bread Wrapping Machine Co. makes bread wrapping and slicing machinery, special equipment for wrapping sliced bread, also equipment for wrapping yeast cakes, cartons, butter, etc. Officers of the concern are H. W. Conklin, president; W. D. Baker, vice-president; E. D. Strain, secretary, and F. G. Redner, treasurer and manager.

The publicity activities of the Mayonnaise Products Manufacturers Association during the past year have included the publication of various papers for the general public setting forth the value of mayonnaise as a food and its place in the general scheme of home economics. Some additional publicity has been directed particularly toward the operators of soda fountains and lunch rooms, where mayonnaise and mayonnaise products are important adjuncts to the sandwich and salad service. The research committee of the Association has prepared two pamphlets, one for general distribution among housewives, another, more technical in content, for the use of domestic science and other teachers and of club leaders. As a further aid to publicity, all members of the Association are urged by the publicity committee to place the official emblem of the Association on their respective business letterheads.

Exports of soya bean oil from Dairen, Manchuria to the United States for the month of October totaled 3,036,000 pounds valued at \$202,000. Exports of bean cake and meal totaled 7,580,000 pounds valued at \$156,000.

New Books

Inedible Animal Fats in the United States: Fats and Oils Studies of the Food Research Institute No. 3, By L. B. Zapoleon. The Food Research Institute, Stanford University, California.

The volume is the third in continuation of the series being prepared by The Food Research Institute covering fats and oils. The book covers the subjects of sources, volume, production and marketing of all forms of inedible animal by-products; sources of inedible tallows and greases, methods of rendering, the rendering industry as a whole, municipal reduction, methods of feeding waste products to hogs, and questions of public and business policy in relation to the disposal and marketing of animal waste products.

The book is well prepared and contains a wealth of statistical information not assembled elsewhere. It is illustrated with maps, charts and tables which present the important facts of the inedible animal fat business in a clear and attractive manner. It is the first volume in English treating this subject in a comprehensive manner which has come to our attention, and we believe it will prove a most valuable addition to the library of anyone interested in oils and fats. Furthermore it should be indispensable to all renderers, dealers and brokers in inedible tallows and greases.

A.P.L.

A. E. Staley Mfg. Co., Decatur, Ill., producers of corn oils, soya bean oils, and allied products, is now being represented in Western New York State by Goodman & Graves, Inc., Buffalo, N. Y.

Stocks of crude cottonseed oil on hand in United States on October 31, 1929, totaled 121,341,282 lbs., as compared with 124,624,528 lbs. on the same date in 1928. Refined oil stocks amounted to 232,699,429 lbs. on October 31, 1929, as compared with 223,045,871 lbs. held on the same date in the previous year.

A. E. Cleghorn, formerly of Long Island University Faculty, has joined the staff of Foster Dee Snell, consulting chemist, Brooklyn, New York.